Agenda

10:00am

In attendance:

Steve Bowyer, Greg Phil, Ian Kobes, Cory Bergen, Dave Zulkiewski, Kyle Stumpf, Darrin Millar, Michael McHugh, Rob Damuth, Ed Weber, Mojo Murrett, Daryl Belton, Damon Robertson

Approval of Minutes, September 17, 2021 Executive Board Meeting

First - Ian Kobes

Second - Dave Zulkiewski

Committee Chairman Reports

Treasurer

In good shape. 11,000 currently in the account. Down slightly from years past. Need to talk with different strokes in regards to our contract.

Steve Bowyer

Greg Phil will connect with different strokes.

MISCA Clinic Greg Phil

Current venue is not closing, rebranding. Deposit will be due soon.

Next years clinic - Sept. 16

See Darrin's clinic committee meeting.

Look into pre registration gifts.

MISCA Speakers Michael McHugh

MISCA Meet Ian Kobes

Jenison is taking the boys meet. Diving in the Lansing area.

NISCA lan Kobes

Clinic late in March. Eric Talsma getting inducted.

We have lots of coaches coming up that may be eligible for NISCA awards.

Awards Cory Bergen

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Cory will stay on as awards chair after retirement.		
Waiting on Zone 2 girls COY.		
\$20 per All State certificate for coaches who are not members. Starting girls season 2022.		
Webmaster	Dave Zulkiewski	
Can we move stuff over to team unify? Will look into building that site out if we can.		
Diving	Brad Huttenga	
Brad Huttenga plans to step down after the bo	ys MISCA meet.	
John Pearson will take over as the diving rep - all in favor.		
State meet diving proposals - see attached.		
Middle School	Damon Robertson	
Moving the meet to Battle Creek Lakeview. Get info on the site this week.		
Academic All-State Team	Kyle Stumpf	
Transitioning to fully digital. Deadline March 31.		
Academic All-State Individual	Darrin Millar	
Online registration is open. Deadline March 31.		
Edwards Scholarship	John Burch	
No report		
MHSCA Rep	Darrin Millar	
160 new athletic directors.		
See attached for more notes.		
Dream Team	Michael McHugh	

Posted in a timely manner. Swim Swam did not post.

Top Times List/swim cloud Dave Zulkiewski

Regional admin - anyone interested?

MISCA Golf Outing Rob Damuth

Agaming - \$350 for 2022, will move to \$475 in 2023. Looking into other places. Shanty Creek, Lakewood Shores.

Zone Vice President Reports – Posted on the webpage.

Zone 1	Shawn Kornoelje (Chippewa Valley)	Zone 6	Daryl Belton (Otsego)
Zone 2	Mike Harfoot (North Farmington)	Zone 7	Gregg Brace (DeWitt)
Zone 3	Ed Weber (Plymouth Canton)	Zone 8	Brad Jones (Fenton)
Zone 4	Mojo Murrett (Ann Arbor Skyline)	Zone 9	Erik Johnson (Houghton)
Zone 5	Ian Kobes (Hudsonville)		

Zone 3 - figure out a better way to contact people

Zone 4 - good response from coaches

MHSAA State Meet

Hospitality		A	wards	Drea	am Team
D-1 Steve	e Bowyer	D-1	Steve Bowyer	D-1	Steve Bowyer
D-2 Rob I	Damuth	D-2	Michael McHugh	D-2	Jones/McHugh
D-3 Dary	l Belton	D-3	Daryl Belton	D-3	Daryl Belton

Old Business

- Zone Reports and COY reported
 - o Turned into Z within 2 weeks of state meet
- Awards
 - Dates
 - Athlete awards to schools by May 1
 - Clinic Awards ordered by Aug 1.
- Rate Increases
 - Membership to \$50
 - On site to \$75
 - o Clinic to \$75

All in favor of rate increases

New Business

Boys MISCA Meet

- State meet sites
 - o Please address D1 cut times with the MHSAA.
 - o MISCA will look at meet files before they go out.
- State Champs podcast
 - o Let Z know if you have any topics
- Oxford Fundraiser
 - o Thanks to all who donated, national response.
 - o \$4,788.00
- MISCA MS Meet
 - o Lakeview HS
- Diving regional proposals. Diving committee.

Spring meeting - MHSAA, April 24 (back up May 1)

Adjourn - 1:10pm

MHSCA:

In memoriam: It was decided to put this on the member associations. It would be their responsibility to pass the information to us. Photos are encouraged with Name, school(s), sport(s), and years coached. I know we spoke about this so we can mention people at the clinic/banquet.

MIAAA: There are 160+ new Ads in the state. ADs are also feeling the stress. At their March conference there will be a session(s) dealing with their mental health. There was an invitation to all associations to attend the conference and/or hand out flier about their association and what they do. With that many new Ads, they may not know what we do for coaches and athletes.

MISCA will print up MISCA flier for the AD Conference in March. Show the benefits of membership. They said that they will put in the folder for each AD.

In the area of insurance, it was reminded that with lower amounts of coaches joining associations last year, those coaches lost their "continuous coverage". The coverage of coaches starts when they join their association.

There was also talk of coaches that are 'third party' employees. Many may have little to no coverage in their coaching assignments.

Perhaps we can talk to our members that our coaches that are not teachers in that district. If they are third party employees, what coverage do they get.

All association should make insurance information from Loomis and Lapann available for their members.

Associations are encouraged to nominate individuals for the Distinguished Service Award.

Oxford Funds:

Very proud of the swim and dive community, both near and far.

We were able to collect funds for the Oxford Swim & Dive Teams. Checks totaling \$4,788 were delivered to their head coach.

1	Oxford Funds			
2				
3				
1	Date	Amount	Contributor	Platform
5	14-Dec	\$100	North Farmington Boys	Check
5	14-Dec	\$100	North Farmington Girls	Check
7	15-Dec	\$30	-	Check
3	8-Dec	\$100	RD	PayPal
9	9-Dec	\$100	cs	PayPal
0	9-Dec	\$100	Sailfish Swim Club	PayPal
1	9-Dec	\$48.06	Battle Creek Harper Creek Swim & Dive	PayPal
2	9-Dec	\$20	· ·	PayPal
3	9-Dec	\$50		PayPal
4	10-Dec		AW	PayPal
5	8-Dec		KT	Venmo
6	8-Dec	\$60		Venmo
7	8-Dec	\$20		Venmo
8	8-Dec	\$100		Venmo
9	8-Dec		Berkley Swim & Dive	Venmo
0	8-Dec	\$50		Venmo
1	8-Dec	\$100		Venmo
2	8-Dec	\$100		Venmo
3	8-Dec	\$50		Venmo
3 4	8-Dec		Plymouth Swim & Dive	Venmo
5	8-Dec	\$20	·	Venmo
-		\$500		
6 7	9-Dec			Venmo
	9-Dec		Otsego Swim and Dive	Venmo
8	9-Dec		Brookfield East Swimming	-
9	9-Dec	\$20		Venmo
			Waukesha North/ Kettle	
0	9-Dec		Moraine/Pewaukee Swim and Dive	Venmo
1	9-Dec	\$50		Venmo
2	9-Dec		Ottawa Hills Swim & Dive	Venmo
3	9-Dec	7	Warren Mott Swim and Dive	Venmo
4	9-Dec		MM	Venmo
5	9-Dec		НМ	Venmo
6	10-Dec	\$20		Venmo
7	10-Dec	\$140		Venmo
8	10-Dec		AK	Venmo
9	11-Dec		DM	Venmo
0	13-Dec	\$1,000	Skyline HS Swim & Dive	Venmo
1	13-Dec	\$300	Northville HS Swim & Dive	Venmo
2	14-Dec	\$200	Emmaus Swim & Dive	Venmo
3	14-Dec	\$25	DB	Venmo
4	14-Dec	\$20	Lansing Swim Program	Venmo
5	14-Dec	\$200	South Lyon Boys Swimming	Venmo
6	19-Dec	\$100	Royal Oak Girls Swim & Dive	Venmo
7	16-Dec	\$50	AA Skyline Swim & Dive	Venmo
8	31-Dec	\$50	EW	Venmo
9		\$4,388		

U 1 '
MISCA Clinic Committee November 21, 2021 Brad Jones, Mike McHugh, Greg Phill, and Darrin Millar
Things that we can discuss at our Winter Meeting – January 9
All in attendance thought the clinic went very well.
Make sure the bar is opened earlier so it available for the Coaches Panel. Executive Board Meeting – was the room too small? We had to pull in more tables and chairs. Do we need a different room? Poord Meeting from 7:30 8:30
Board Meeting from 7:30-8:30. Food in hallway – Others not involved with the meeting were eating. We are paying per person. Allow Steve's report to go first on agenda. This way he can be out at registration table. Moving registration time from 8-9:30 to 8:30-9:30. This will allow Steve to be in the Executive Meeting longer before the registration window. Also, it will allow other board members to help at registration table.
Look at adding a line item to annual budget for MISCA PR. Pens, shirts, clipboards, draw string bags, etc. Will look at cost for 100/200/500 units. Goodie bags for members that pre-register. Getting mints, highlighters, flash drives in bulk?
Efforts to boost clinic attendance:
Darrin will generate a flier and deliver to MIAAA rep that will be passed out to all Athletic Director conference in March 2022. Andi has agreed to give the last slide(s) in the MHSAA rules meeting to discuss MISCA, membership, and clinic. Ian and Brad talk with NISCA reps from our zone and invite members from their associations. Swim Swam promote?
<u>Vendors:</u>
Current Vendor Agreement:
TERMS OF AGREEMENT: 1. The MISCA agrees to grant the sponsor the following sponsorship rights: Option 1: Vendor table at the MISCA Clinic - \$250 Option 2: Rotating banner on MISCA website - \$250 Option 3: Permanent ad space on MISCA website - \$500

Option 4: Ad space in annual MISCA Workout Book -

½ pa	ge - \$25 ge - \$50 page - \$100		
Total Vendor/Sponsor Fees - \$			

- 2. The agreement will be for the period from the MISCA Fall Clinic to the start MISCA Fall Clinic of the following year.
- 3. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
- 4. The rights of either party under this agreement shall not be transferable or assignable either in whole or in part.

Finalize a space for them with hotel.

Price sheet to possibly be updated. Include promotion on our social media platforms (Twitter, Facebook, and Instagram)

We know of traditional vendors (Maxwell, Different Strokes, Riegel/Colorado) get them back into the fold.

Adding new vendors:

Confluence (starting blocks) Shirley Gufstason

Advance Sports Record Boards

Others?

Any apps that are being used by our membership Pace Genius, Meet Mobil, etc.

Perhaps vendors would be willing to offer a raffle for money off their product.

Greg mentioned that most hotels will put more pressure on us to have people stay at least a night.

Offer a golf outing raffle for people that actually stayed a night. If someone stayed 2 nights, they get their name in twice.

Golf outing drawings: General membership meeting, awards luncheon, coaches social, and hotel guests

There was talk about playing with the timeline of the clinic.

2020 timeline:

7:30-8:30. Executive Board Meeting.

8:00 - 9:30. Registration.

9:00 - 10:20. General Membership Meeting.

10 Minute Break Vendor time

10:30 - 11:45. Diving Business Meeting.

10:30 - 11:15. Speaker

5 Minute Break Vendor time

11:20 - 12:00 Keynote speaker

12:15 - 2:15. Awards Luncheon. 120 Minutes

2:30 - 3:15. Keynote speaker

2:30 - 4:30. Diving Speaker or panel.

3:30 - 4:15. Speaker

4:30 - 5:30. Coaches Panel -

4:30-7:00 Social

Possible change to time line:

7:30-9. Executive Board Meeting.

9:30 - 10:30. Registration.

10:30 - 12. General Membership Meeting.

12:00 - 2:00. Awards Luncheon. 120 Minutes

2-2:45 Keynote speaker

2:45-3 Break / Vendor Time

3-3:30 speaker

3:30-3:40 Break / Vendor Time

3:40-4:15 Coaches Panel

4:15-4:30 Break / Vendor Time

4:30-5:15 Keynote speaker

5:15-7:30 Social