

Michigan Interscholastic Swimming Coaches Association

Executive Meeting – Sunday, January 17, 2010

President, Chuck Olson, called the Michigan Interscholastic Swimming Coaches Association Executive Board meeting to order at 12:20 p.m. at Weber's Restaurant in Ann Arbor.

Executive Board Members present:

Mike Rado	Brad Jones	John Burch
Dennis Hill	Eric Talsma	Shannon Dunworth
Chuck Olson	Bob Crosby	Greg Brace
Brad Huttenga	Liz Hill	Cory Bergen
Dennis Neat	Mike O'Connor	Eric Gunderson
Eric Talsma	Jim Lawrence	

- Board approved the minutes from the Fall 2009 meeting.

Action Items Discussed:

President-Elect: Denny Hill

- Klaphor has sent out lists for next year with returners, times for next year. New cuts developed looking at returners and seed times. Need to find a way to simplify it enough that we can do it year to year and not rely on Klaphor. We don't want to rely on Klaphor. Denny will communicate with Klaphor to get things figured out.

Treasurer: Eric Talsma

- About \$18,000 on hand right now.
- About \$18,000 in a CD for Rick Edwards Scholarship.
- What are we going to do with the Scholarship money. Mike O'Connor will check on the possibility of working with his tax attorney on becoming a 501c3.

Scholarship:

- John Burch is heading this up. Needs to get a committee to help with the work.
- 6 scholarships will be given this year.

Awards: Cory Bergen

- Ballots/Pool – from the pool three go on ballot
 - o Matt Mann-
 - POOL = Dale Rahn (Athens), Jim McPartlin (Wayne Memorial), Tom Belco (Kalamazoo Central), Ron Pohlonski (Lansing Everett), Hooker Wellman (Ludington)
 - BALLOT = Jim McPartlin, Dale Rahn, Hooker Wellman
 - o Bruce Harlan
 - POOL = Bruce Binger (St. Joe), Mike Wagner (Okemos), Buck Smith (EMU), Brad Huttenga (Huron), Eric Best (MSU), John Hovey (Mason), Hooker Wellman (Ludington)

- BALLOT = Buck Smith, Mike Wagner, Bruce Binger
 - Outstanding Service-
 - POOL = Chad Crosby, Sue Barthold (official), Howard Comstock, Bob Gray, Glenn Alday
 - WINNER = Chad Crosby
- Program – Pictures for swimmer/coach of the year are being taken at state meet. Cory and Butch will talk about this at spring meeting.
- 15/25 Year: Need to clarify how many years you've been a MEMBER OF MISCA. On registration form ask the question if they have received their service awards. We need to keep a list and keep it updated. Could post on the website. Cory will type up list and email.
- ***** ALL-STATE Certificates will cost \$5 per certificate for non-members.**

Website:

- Dave Z. email.
- Website is going well.
- Facebook page is going well. How can we use this to continue to develop the organization? This will allow for more people to know what's going on.
- Do we want to use Google Text Ads on the website? This could generate a small amount of revenue. Not to be done at this time due to issues with current sponsors.
- New design that Z is working on.
- Fillable forms. Z is continuing to work on. Looks like possibility.
- Updated membership forms will be available on website and will be given to MS Meet and MISCA Meet heads.
- Any new ideas for surveys?

Clinic:

- Rooms for Exec. Board – Dave Z. should be included. Jim Lawrence can organize rooming to include him.
- Clinic is set for Sept. 17 and 18.
- We will be going to Friday clinic, evening social, golf on Saturday. Executive Meeting Saturday morning.
- David Marsh's suggestion was to move it to a UofM or Oakland where we could include other coaches, elite athletes, etc. have easier/quicker access to a decent airport, and allow for them to fly-in in the morning and be home by night.
- If we move it to the east side would we lose some of the west side coaches? Develop questionnaire for the fall clinic 2010 so that we can determine participation for different formats, location, etc. – WHO'S GOING TO DO THIS?
- Clinic Speakers- Diving needs a speaker. Only four diving coaches on the list of available speakers from Speedo. Brad is going to check on Jeff Shaffer from Auburn. Diving coaches should be notified and attend if any of the swim speakers are working on motivational items that would pertain to diving as well.
- Possible speakers we'd like – Gregg Troy
- Do we need to kick in some extra funds to potential speakers to get them to commit?

MISCA Meet

- Raise price for t-shirts. Currently \$10 for pre-order, \$12 for day of.
- EMU is aggressive to keep the meet. They do a good job.

- Still looking at the possibility of rotating sites to the state meet host sites.
- Everyone coach on deck (assistant included) must be a MISCA Member. If this is going to be a rule then we need to enforce it. Should we re-word it to Head Coach and Diving Coach must be members to be on deck or actually require every coach on deck to be a member?
- **Every coach on deck must be a member.** Shannon will put it on the meet information sheet. Honors system doesn't work. Eric T. will make name tags for every coach to fill out verifying that they paid their membership dues.

Diving - Clinic speaker is the top priority.

- Streamlining regional/state diving entries using eDive. MISCA Meet entry procedure is following the regional/state entry procedure. Judging analysis is being included on the website from the MISCA Meet, Regionals, and State Meet. Getting those up ASAP helps judges become more aware of staying objective in their scoring.
- Regionals at 9/9/9 + 9 floating spots based on returners was shot down at Rep. Council. We need to show them the analysis that we are doing for diving judging to control objectivity in the judging and fairness in the distribution of State Meet qualifying spots from regionals to finals.
- Diving for MS Meet. Questions need to be forwarded to Damon Robertson.

Top Times

- Can we do the top times lists in html rather than pdf? It's possible but is it necessary? There are many different ways to do it. Pdf is working.
- Can we allow users to sort by team? Would like to have it password protected so you would have to be a member view it. It's possible to do it using a web application by HyTek. May be possible to do it in an excel spreadsheet as well. How in depth do we want to get with this? Can we include other things that can be put in to a password protected section of the site. Eric will work with Z on this. Will need to develop sign-in.
- We will include the searchable database this year yet without requiring a member log-in and work on moving to the members-only coaches having access to it for next year.
- Continue to emphasize the partnership with the MHSAA on this.

Dream Team

- Response has been much better.
- All pictures of winners at state meet have been added to the website along with dream team.

Dead Period

- Julie Youngquist (MS Board) and Kirk Nissley are putting together an argument against the MHSAA dead period based on the loss of income, etc.

MHSAA Swim Committee

- State meet entry procedure worked very well.
- Would be nice to get packets, etc. up a little sooner.

Middle School Meet

- Ready to roll. Any questions check with Damon Robertson.

Hospitality

- Dave Z. – DIII
- Mike O’Connor - DII
- Dennis Neat – DI
- Hospitality coordinators will also check on awards stands and ready room and walk-outs.

NISCA

- Report is online. Getting ready for the NISCA Convention this year in Columbus, March 24-27.

MHSCA

- Hosting national coaches association convention in Grand Rapids, June 18-22, 2011.
- What can we do to help out? They have asked for our support. Leading talks, social events, facilitating, etc.

Next Board Meeting – April 25th, 2010, at **12:00 p.m.**

The meeting was adjourned at 3:30 pm.

Respectfully Submitted,
Eric Talsma, Secretary/Treasurer